

## Idea-a-Thon 2022

### What is It?

Mid-Atlantic Robotics (MAR) is excited to partner with Merck and announce our 2022 Idea-a-thon. Students age 14 and older and pre-college register in groups of 2-4 to develop a creative solution to a Challenge that will be announced to registered participants and via social media on September 16<sup>th</sup>. Students will be judged on the creativity, feasibility, and practicality of their solution to the Challenge.

Students can build a solution, code a solution, or create a community plan to solve the challenge!

### When is it?

- September 16<sup>th</sup> @ 6pm: Challenge topic announced, and Idea-a-thon kicks off
- September 23<sup>rd</sup> @ 6pm: Teams register for judging interviews
- September 30<sup>th</sup> @ 6PM: Team materials (fact sheet, video, signed consent & release forms) due via submission form
- October 3<sup>rd</sup> – 7<sup>th</sup>: Judging Interviews
- Mid October: Idea-a-thon Awards Show

### Available Prizes

- 1<sup>st</sup> Place: 3D Printer
- 2<sup>nd</sup> Place: Bluetooth Speaker
- 3<sup>rd</sup> Place: STEM kit

Each member of the team will receive their own individual prize.

### What Do You Need to Do?

- Form a team of 2-4 people and register as a team at: <https://bit.ly/FMA-IDEA>
- Once the challenge is announced on September 16<sup>th</sup>, work with your team to come up with your solution
- Create an 8 ½" x 11" fact sheet regarding your solution
- Create a 2-minute video about your solution and how it addresses the challenge
- Participate in a 15-minute interview with Judges, including a 5-minute presentation

### Important Information

- All team members must be at least 14 years of age and pre-college, with at least one member residing in MAR territory.
- To be eligible to win a prize, all team members must submit the Idea-a-thon Consent & Release Form, complete a fact sheet and video, and participate in the judging interview
- Videos from the winning teams may be shown during the Idea-a-thon awards ceremony in October

**Questions? Contact [idea\\_a\\_thon@midatlanticrobotics.org](mailto:idea_a_thon@midatlanticrobotics.org)**